

# *A Sponsorship Invitation*

## **Stand Up for Abused Children**



*Partner with CASA  
to make a lifelong  
difference for  
vulnerable children  
across the  
Southern Tier.*

***CASA of the Southern Tier, Inc.***



## **CASA of the Southern Tier, Inc.**

Dear Friends of CASA,

Court Appointed Special Advocates (CASA) invites you to consider the enclosed menu of sponsorship opportunities. CASA is unique among nonprofit organizations in our direct volunteer advocacy of victimized children in the Family Court system. The enclosed "CASA wine list" offers a wide variety of creative partnership choices.

Each unique option helps ensure that abused and neglected children across the Southern Tier will be served by CASA volunteer advocates. These volunteers take their life experiences and professional expertise and offer it to the courts. Their recommendations are made with compassion and commitment and are always made in the interest of enhancing and improving a child's life.

CASA's vision is to provide a volunteer for each and every abused and neglected child who needs one. Partners like you will allow us to reach this goal. Please consider doing what you can as a volunteer, a financial supporter or a corporate sponsor.

Thank you for joining us in this effort. Together, we can turn a life of hurt into one of hope.

***Thank You***

*PO Box 778 Corning, NY 14830 (607) 936-CASA*

*[www.watkinsglen.com/casa/](http://www.watkinsglen.com/casa/)*

*[casasoutherntier@aol.com](mailto:casasoutherntier@aol.com)*

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**CASA**

Court Appointed Special Advocates

**FOR CHILDREN**

## A CRITICAL NEED

# CASA volunteers stand up for abused children

*“It is no exaggeration to say that CASA volunteers are the human component in a system that too often seems like a misery machine. The lawyers know the statutes, the social workers know the regulations. But the CASA volunteer is assigned to know the child, one child at a time. ... For children whose pasts have been chaotic and whose futures are uncertain, the CASA volunteer may be the most consistent presence in their lives.”*

*- Anna Quindlen, Newsweek columnist, Pulitzer Prize Winning Novelist and CASA Spokesperson*



Court Appointed Special Advocates  
**FOR CHILDREN**



## A CRITICAL NEED

# The need is great and public resources limited



➤ More than 3 million children are reported abused or neglected each year in the United States

- 56.6% suffer from neglect
- 43.4% from physical, sexual or emotional abuse or medical neglect or maltreatment
- Children under three suffer the highest rate of maltreatment

➤ Social workers and family service investigators cannot keep up with the needs of these children

- Assigned an average of 72 children each year
- Heavy caseloads, low pay, high-stress mean rapid turnover

➤ Slashed state legal and social services budgets causing even higher demand for CASA volunteers



Court Appointed Special Advocates  
FOR CHILDREN

*“Abused and neglected children need a consistent adult that they can count on.”*

*-Michael Piraino, CEO, National CASA*

# A PROVEN SOLUTION

➤ **Founded in 1989, CASA recruits, trains and supervises our volunteers to advocate for abused and neglected children**



- **CASA's Mission:** To advocate for the best interests of abused and neglected children in Family Court by recruiting and training community volunteers.
- **CASA's Vision:** Every child in a safe, secure, permanent loving home.
- **The Impact:** In 2004, 74 CASA volunteers advocated for over 200 children.
- **The Remaining Challenge:** With over 1000 children in Family Court, we need at least 100 more volunteers to serve all children in need.



**Changing hundreds of lives  
ONE  
life at a time**

## A PROVEN SOLUTION

# Why CASA volunteers are so effective

- **Volunteers typically handle only 1 –2 cases per year; they give each child the focus and attention he or she needs**
  - As unpaid advocates, their only agenda is the best interest of the child
  
- **CASA Volunteers have the support of the Judge, Attorneys, social workers and others in the Family Court system**
  - We serve as fact-finders for a Judge by thoroughly researching the background of each assigned case and getting to know to understand the child’s needs and desires
  - We speak for the child rather than the family or state in court
  - We serve as the “eyes and ears” for the Court and the child during the course of the case, ensuring that the child’s needs are met and best interests are served



## THE IMPACT OF SPONSORSHIP

# Your sponsorship dollars translate into powerful, effective volunteers

- **CASA's volunteer-based model allows us to serve more children with our available resources**



- 90% of the work is done through volunteers rather than paid staff.
- Last year, 74 volunteers provided over 2,500 service hours.

- **An exceptional 90% of funding goes directly toward services**
- **Increased awareness will bring attention to CASA's need for volunteers and support**

- Your sponsorship would allow us to reach out further with our mission and recruit more volunteers and supporters.



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**Turn a life of Hurt  
into one of Hope**

# WHY CASA OF THE SOUTHERN TIER

## Quality Assurance

*CASA of the Southern Tier, Inc. has been awarded certification by the National Court Appointed Special Advocate (CASA) Association. This certification recognizes that CASA of the Southern Tier, Inc. is in compliance with National CASA's high standards for quality child advocacy. According to Michael Piraino, CEO of the National CASA Association, "The National CASA quality assurance process is very rigorous, and reflects our commitment to ensure every child we serve has the most powerful volunteer advocate working on their behalf. This certification says CASA of the Southern Tier, Inc. has demonstrated to us a strong capacity to provide excellent services to the abused and neglected children within their community."*

*National CASA Association  
Quality Assurance System  
Standards Self-Assessment Report  
April 15, 2004*



**STAND UP FOR ABUSED CHILDREN**

**Imagine the impact you can make**



Please consider a partnership with CASA.  
Together we can better the lives of  
hundreds of abused and neglected children  
in the Southern Tier.

**For More Information:**

Amy Miller

Executive Director

(607) 936-CASA

[casasoutherntier@aol.com](mailto:casasoutherntier@aol.com)



**CASA**

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**FOR CHILDREN**

*Special thanks to National CASA Association  
for Corporate Packet format.*

# MAKING A DIFFERENCE

## Partnership Agreement

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Menu Item: \_\_\_\_\_

**Amount enclosed:** \$ \_\_\_\_\_ to CASA of the Southern Tier, Inc., a not-for-profit organization.

Please enclose your logo and/ or other information you wish to have printed. If you would like to e-mail your logo and information, please send it to [casasoutherntier@aol.com](mailto:casasoutherntier@aol.com)



If you have any questions, please call CASA at 936-CASA.

All proceeds benefit CASA of the Southern Tier, Inc.

Thank you for assisting us in enhancing the lives  
of hundreds of abused and neglected  
children in our communities.

# Sponsorship Opportunities

## CASA Wine List



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